# ALCOHOL AND DRUG DEPENDENTS TO LEAD A DIGNIFIED LIFE AT JMAADD, KUPPAYANALLUR

## Project Context:

JMAADD Jesuit Ministry to Alcohol and Dependents. Established in 2011 to tackle pressing issue. Addiction, compounded by poverty, unemployment, illiteracy, and social discrimination, traps families in a cycle of despair, limiting their opportunities for growth and progress. Addiction is not just an individual affliction but a family disease that destabilizes households and creates an unhealthy environment for children. Many students drop out of school or forgo higher education due to the financial strain and emotional distress caused by addicted parents. The children's potential for a brighter future is curtailed by the struggles within their homes, leaving them vulnerable to the same cycle of poverty and addiction. Since its inception, JMAADD has played a pivotal role in bringing hope and recovery to families affected by addiction. By fostering awareness of addiction as a treatable disease and offering practical

support, the initiative has enabled many families to regain serenity and stability.



#### Rationale:

JMAADD envisions transforming the culture of addiction into a culture of sobriety. Through its mission, Programs in our surroundings and neighbouring towns of Kancheepuram, Chengalpattu, Madhuranthagam, Vandhavasi, Thirukazhukundram and Singhaperumal Kovil. This initiative educates rural Dalits about the disease of

addiction, empowering families to understand and address co-dependency while supporting children to build an addiction-free future. With targeted interventions, the project aims to break the cycle of addiction and poverty, ensuring the holistic development of affected individuals and their families. By fostering sobriety and empowering marginalized communities, this initiative creates a path toward dignity, resilience, and a better quality of life.

#### Beneficiaries:

☆ People from Kancheepuram
Chengalpattu, Madhuranthagam,
Vandhavasi and Thirukazhukundram.



## Objective of the project:

- → To educate about the dangers of addiction, we will conduct awareness sessions in schools and parishes. Children and youth will receive guidance and motivation to build a brighter future, free from addiction and harmful practices.
- To support recovering addicts in maintaining sobriety, we will offer consistent aftercare programs. Individuals in recovery will benefit from ongoing Alcoholics Anonymous (A.A.) meetings and structured follow-up programs in nearby towns, ensuring sustained recovery and long-term sobriety.
- → To restore a peaceful and addiction-free family environment for women, we will implement special programs designed to empower housewives.

### Activities of the Project:

The centre offers consistent treatment programs, benefitting 20-25 individuals at a time, with weekly support meetings and monthly awareness events. A "Halfway House" provides extended care for oft-relapsed individuals from dysfunctional families.

- Awareness sessions in schools and parishes educate children about addiction's dangers.
- → Provide women with a platform to share experiences and support recovery. Widows of addicts receive specialized programs to overcome social stigma and rebuild their lives.
- → Skill development programs will enable unemployed dependents to achieve self-reliance.

## Expected outcome of the Project:

- Achieve long-term sobriety, ensuring family stability and livelihood Recovered individuals abstain from alcohol and drugs, supporting their families and securing a stable future.
- → Children from affected families remain free from addiction and excel academically with targeted awareness and motivation, children avoid addiction, focus on their studies, and pursue promising careers, improving their family's social and economic status.
- Co-dependent wives effectively support their husbands' sustained recovery Empowered by ongoing training and guidance, wives of recovering addicts create a supportive family environment,

#### Possible Collaboration:

- → Partnerships with Educational and Vocational Training Centres.
- → Collaboration with Health and Rehabilitation Centres, doctors and clinics can help in medical support for recovering individuals.
- → Corporate Social Responsibility (CSR) Initiatives such as awareness campaigns, and health camps.
- Collaboration with other NGO's and Local partners providing training workshops.
- → Access to specialized treatment for addiction, co-occurring mental health issues, and post-rehabilitation care.